





ABOUT US

Ecualand is a wholesale flower sourcing and logistics company. We coordinate roses, carnations, seasonal flowers, tropical varieties, and complementary products for international B2B buyers.

OUR MISSION

We help florists, importers, and wholesalers source a broad range of fresh-cut flowers through responsive, personalized service. Our team coordinates sourcing, quality checks, and airfreight so each order can move efficiently from partner farms to its destination.



Experience you can rely on

Ecualand supports professional flower buyers with attentive order coordination and practical market knowledge. Our team also participates in international industry events, building relationships across the flower supply chain.



OUR VALUES

● Transparency

Clear information on availability, specifications, pricing, and logistics.

● Accountability

Careful follow-through from the initial request to shipment coordination.

● Commitment

A dedicated point of contact who keeps your requirements in view.



WHY ECUALAND

SOURCING, QUALITY & LOGISTICS

- Competitive farm-direct pricing, confirmed for each order.
- A broad network of partner farms in Ecuador, Colombia, and Kenya.
- Pre-shipment checks against the agreed variety, grade, and stem length.
- Route-specific airfreight coordination and practical order support.
- A clear claims process when an order does not match the agreed specification.

ROSES

FROM CLASSIC FAVORITES TO GARDEN-STYLE VARIETIES



Our farm network gives buyers access to standard, premium, and super-premium roses across a wide range of colors. Ask us about specific varieties, grades, stem lengths, and bloom sizes for your destination.

STANDARD

PREMIUM

SUPER PREMIUM

ecualand
FLOWERS & LOGISTICS

SELECTION

Cut flowers and fillers

Beyond roses, Ecualand sources fresh-cut flowers and complementary fillers for retail, event, and wholesale programs.

SCABIOSA



DELPHINIUM



ALSTROEMERIA



HYDRANGEA



CARNATIONS



GYPSOPHILA



SOLIDAGO



VERONICA



Availability varies by season, farm, grade, and destination.

Preserved and tinted flowers

Add distinctive color and texture to your assortment with preserved and professionally tinted products. Specifications and lead times are confirmed for every request.

TINTED ROSES**PRESERVED ROSES****CARNATIONS****GYPSOPHILA****PAMPAS GRASS****CRASPEDIA****SOLIDAGO****EUCALYPTUS**

Destinations and routes

We coordinate shipments to approved destinations through established freight partners. Route availability, lead times, and minimum order size depend on the destination.

Uzbekistan

Kazakhstan

Kyrgyzstan

Tajikistan

Georgia

Guatemala

Canada

United States

Ask our team to confirm service for your city and country.



How to place an order

01

Contact our team

Message us and share your destination city and country.

02

Tell us what you need

Flower types, varieties, stem lengths, quantities, and target date.

03

Confirm the quote

Review availability, grade, packing, freight, payment terms, and lead time.

04

Track the shipment

We coordinate the order and keep you informed through dispatch.



SHIPPING JOURNEY



Air cargo and final-mile arrangements vary by route. Your quote will state the confirmed handoff point and scope of service.

Partner farms and quality grades

We source through partner growers in Ecuador, Colombia, and Kenya, matching each request to current availability and the required specification.



QUALITY SPECIFICATIONS

STANDARD

Reliable commercial grade for planned programs.

PREMIUM

Enhanced bloom and stem specifications.

SUPER PREMIUM

Top farm specifications, subject to availability.

We do not source Grade B flowers. Variety, bloom size, stem length, and price depend on the selected grade and farm availability.

FLOWERS IN THE HANDS OF OUR CLIENTS

A SELECTION OF FLORAL WORK SHARED WITH ECUALAND



PACKING

BOX FORMATS & ORDER SPECS



Box formats may include EB, QB, HB, and FB. Stem count varies by flower type, grade, stem length, and each farm's packing standard.

Selected Ecuadorian rose varieties

RED ROSES

Explorer
Freedom

WHITE ROSES

Mondial
Playa Blanca
Candelight

PINK ROSES

Pink Mondial
Shimmer
Pink Floyd
Gotcha

GARDEN-STYLE ROSES

Country Blues
Full Monty
Mandarin Xpression

OTHER FLOWERS

Mixed roses
Spray roses
Alstroemeria

ASK FOR CURRENT AVAILABILITY AND PRICING

Tell us the varieties, stem lengths, quantities, quality grade, destination, and target delivery date. We will prepare a route-specific wholesale quote.



LET'S TALK FLOWERS

Share your destination, flower types, stem lengths, quantities, and target date. Our team will help you confirm availability and the right shipping option.

PHONE / WHATSAPP

+593 99 689 7643

EMAIL

contact@ecualand.ec

WEBSITE

www.ecualand.ec

SOCIAL

@EcualandFlowers

ECUADOR OFFICE

Cumbayá Gardens Building, Office 304
Luis Garzón & García Moreno
Cumbayá, Quito, Ecuador

REQUEST THE WHOLESALE PRICE LIST